

AMENITY

ATHLETICS

THE LEAGUE THAT YOU CAN WALK TO



Bye Bye 2020! Welcome to 2021!

What a year we have had! 2020 started out with a great flag football season but then due to the on-going development of the pandemic in March, we decided to cancel our spring soccer season and give a full refund to all families registered.

Fall soccer was a much larger success than initially expected and we have heard an immense amount of positive feedback from families and are thrilled we were able to bring back soccer for the kids. We are ending the year on a positive note with nearly 400 kids registered so far for our flag football league starting in January.

Amenity Athletics has a lot of exciting things happening in 2021 and we will continue to keep everyone informed as much as possible. Thank you and Happy Holidays!

Submit all videos and photos for social media to: AmenityAthleticsPics@gmail.com



@AmenityAthletics



@AmenityAthleticsJax



AmenityAthletics.com

To Amenity Athletics Families:

As my first year with Amenity Athletics ends, I would like to thank everyone for embracing me as a part of this wonderful youth athletic family. I now understand what my brother David spoke about all these years and I look forward to continuing my role as Athletic Director for Football, Soccer and now, Basketball in the Spring!

We are constantly striving to better ourselves each season and grow as an organization. I am constantly getting feedback from our families throughout the season and am happy to say that we value all opinions whether positive or negative. At the end of each season our Amenity Athletics admin team meets to recap and go over all aspects of our league so we can prepare to keep moving forward in the future. Recently our meeting included going over the survey we sent out earlier in the year in hopes that we could address several things that were brought to our attention.

- The Rivertown Lifestyle Director has begun to market our program again and will continue to do so for the 2021 season.
- Amenity Athletics is discussing the idea of trying a Fall or Summer Flag Football season. As these updates become available, we will share accordingly.
- We are in the process of putting together a coaching packet for all our Soccer coaches that we will have available starting in the Spring season. We are working diligently to produce our own drill videos as well as coaching techniques for different age groups. We understand that some coaches have different approaches to coaching, but we would like to give all coaches an even playing field and base to build off. We are also be working on putting together a coaching clinic either live or over Zoom for the Spring season.
- Requests have come in for off season training. Our team has been discussing the idea of partnering up with Soccer Shots or developing a “training” team on our own and we are hoping to make this announcement by the end of January.
- Amenity Athletics prides ourselves in the process we use to put together teams. We do our best to keep friends together and serve all requests if possible (for those that register on time.) We realize this can result in small issues regarding skill level, but it is a foundation that our league was built on. Our team is always open to suggestions, but something that sets us apart from other leagues is that we do not separate kids who want to play together based on their skills.
- We did some research regarding community fields and Amenity Athletics practices. There were a couple of issues this past Fall that we have resolved. Some communities provide sign up sheets for practices and some do not. It is up to that community's individual manager to decide the best way to schedule practice, but we will work with the manager to accommodate his or her needs that best suit the community.
- A lot of families have recently been asking for some sort of concession stand. We are currently reviewing the rules, regulations and licenses needed for this and will make a decision in January. If we are unable to proceed, we will continue to utilize food trucks on game days.

2021 News!

- Unfortunately, Amenity Athletics is not interested in developing a more competitive league at this time. We are happy to be a recreational program and we will continue to act as a feeder program for more competitive leagues such as Ancient City Soccer, Florida Elite, etc. We do have contacts for those that are interested in participating in a more competitive program. Please reach out to me directly.
- The rules we currently use will be addressed as we begin to prep the Spring Soccer season. We will be evaluating the rules for specific age groups and see if we need to adjust from there.
- This season we certified our referees through FLSRC.ORG. However, after evaluating the certification as well as speaking with our referees and families post season, we do not feel that it was necessary or made any kind of positive impact on the season. It overly prepared our referees with a lot of information and rules that we do not use due to our league being recreational. Those certifications last a full year so those refs with certifications will be welcome back for our future seasons, but it will not be required in the future.
- We are working with each individual Amenity Manager regarding field maintenance for upcoming seasons and will make sure fields are ready to go on game days.
- As you know we have decided to add Basketball in the Spring. We will be concentrating on the launch of that new league and the growth of our current sports. We may entertain the idea of other sports in the future but for now we are going to focus on Soccer, Flag Football and Basketball.

We are always open to feedback and suggestions. It is very important to us that we have an open line of communication with our families. I would like to thank Solveig Hackleman, our Head of Administration who not only helps to keep us organized but is a lifeline for most of our families. We appreciate the loyalty that all of you have given us over the years and we look forward to continue to work with you in the years to come.

Thank you. Happy Holidays and Happy New Year!

Regards:

Tim Callahan
Amenity Athletics League Director





Amenity Athletics will be partnering up with Rising Athletes and former NFL Jacksonville Jaguar Running Back Jordan Todman to provide 2 PRE- SEASON FLAG FOOTBALL/CONDITIONING CLINICS! Participants will be broken up into appropriate age groups on the day of the clinic. Coaches and parents please feel free to stay and watch!

*Standard Amenity Athletics COVID-19 protocols apply

*Required: \$15.00 per person (Credit Card Only) – Register and pay now for either date at <https://rising-athletes.launchtrack.events/register/amenity-athletics-clinic-with-rising-athletes-nfl-rb-jordan-todman>

- Saturday, January 9th 2021 - 1pm to 3pm at Bartram Springs Fields – Ages 5 to 13 years old
- Sunday, January 10th 2021 - 1pm to 3pm at Heritage Landing Fields – Ages 5 to 13 years old



NFL RB and Special Teams Speedster. Jordan lives in Florida and spends most of his off-seasons training youth football and soccer teams to build strength, speed, and confidence to be the best athletes possible.

Jordan's technique and style of training is far above the average trainer with his years in the NFL he has worked with several of the top professional trainers from around the league.

His trainings consist of land, water, and weights, and all are based on how you need to train your body to be a professional athlete.



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LARGE | \$85

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Spring Basketball!

Registration opening January 1st!

AMENITY ATHLETICS

YOUTH BASKETBALL LEAGUE

★ STARTING MARCH 25TH, 2021 ★

Registration: January 1st - February 15th on AmenityAthletics.com

Divisions: 8-10 years old (co-ed) 11-12 years old (co-ed)

13-14 years old (Girls) 13-14 years old (Boys)

3 VS 3 Half Court - Maximum 6 people per team

\$95.00 per child: includes jersey, shorts, and medal

Practices held at your community court.

Games on THURSDAYS at Bartram Springs/Second location TBA

3:30 PM - 7:00 PM

Practices start March 1st

Opening day March 25th - Closing Day May 13th

Registration opening January 1st!

AMENITY ATHLETICS

THE LEAGUE THAT YOU CAN WALK TO

2021 - Spring Soccer is Back!

Registration: January 1st - February 15th

Season: March 27th - May 15th

\$95.00 per child - Jersey, shorts, and trophy Ages 3 to 14
Head coaches and assistant coaches are on a volunteer basis,
Please see your registration for more information if interested.

Games on Saturdays at Bartram Springs and Heritage Landing.
Practice in a community near you!

Divisions:

Under 5 co-ed (U5)	3 - 4 years old
Under 6 co-ed (U6)	4 - 5 years old
Under 8 co-ed (U7)	6 - 7 years old
Under 10 co-ed (U10)	8 - 9 years old
Under 12 co-ed (U12)	10 - 11 years old
Under 15 co-ed (U15)	12 - 14 years old

Our Mission: To provide a "recreational league" environment where families can have fun, learn the fundamentals of the game and improve performance while promoting good sportsmanship and team work.

For more information and to register visit
www.AmenityAthletics.com

Amenity Athletics Flag Football

Winter Flag Football registration is officially closed. Late fees apply to anyone who registers. Please see AmenityAthletics.com for links.

- A coin toss determines first possession.
- The offensive team takes possession of the ball at its 5-yard line and has three (3) plays to cross midfield. Once a team crosses midfield, it has three (3) plays to score a touchdown. If the offense fails to score, the ball changes possession and the new offensive team takes over on its 5-yard line.
- If the offensive team fails to cross midfield, possession of the ball changes and the opposition starts its drive from its 5-yard line.
- All possession changes, except interceptions, start on the offense's 5-yard line.
- Teams change sides after the first 20 minutes, but possession does not change.
- Note: There are no kickoffs, and no blocking is allowed.
- Football sizes are the following:
 - Ages 6 to 9 - Pee Wee Football
 - Ages 9 to 12 - Junior Football
 - Ages 13 to 14 - Youth Football

Players/Game Schedules

- All divisions will play 5v5.
- If a team only has 4 players, the format may be changed to 4v4 if both coaches agree.

Timing/Overtime

- Games are played to 40 minutes running clock except for the final 2 minutes of the second half a "pro clock" will be used. (The clock stops for incomplete passes, out of bounds, change of possession, extra point attempts.) The score has to be within 14 points for the "pro clock" to be used. No pro clock for U6 & U8 Divisions
- Each team has two time outs per game.
- If the score is tied at the end of 40 minutes, teams move directly into overtime. Flip for possession. From mid-field, each team has three attempts to score.
 - Extra points are attempted; after each team has had a possession in overtime only the 2 point conversion will be attempted.
 - Both teams get equal possessions; this is not sudden death.
 - There are no ties.
 - Interceptions may be returned in overtime.
 - Repeat cycle until a winner prevails.
- Each time the ball is spotted a team has 30 seconds to snap the ball.
- Officials can stop the clock at their discretion.
- No "pro clock" or over time for U6 & U8 divisions.

Scoring

- Touchdown: 6 points
- Extra point: 1 point (played from 5-yard line), 2 points (played from 12-yard line)
- Safety: 2 points
- Interceptions on extra points (returned for a touchdown): 2 points

Running

- Direct handoffs or pitches must be behind the line of scrimmage. Offense may use multiple handoffs or pitches. A backward pass/lateral that is dropped will be spotted where it lands with the clock NOT stopping.
- "No-running zones," located 5 yards from each end zone and 5 yards on either side of midfield, are designed to avoid short-yardage, power-running situations.
- The player who takes the handoff or pitch can throw the ball from behind the line of scrimmage.
- Once the ball has been handed off or pitched, all defensive players are eligible to rush.
- Spinning is allowed, but players cannot leave their feet to avoid a defensive player (no diving).
- The ball is spotted where the ball carrier's when the flag is pulled, not where the ball is.

Flag Football Rules

Receiving

- All players are eligible to receive passes (including the quarterback if the ball has been handed off behind the line of scrimmage).
- As in the NFL, only one player is allowed in motion at a time.
- A player must have at least one foot inbound when making a reception.

Passing

- The quarterback has a seven-second "pass clock." If a pass is not thrown within the seven seconds, play is dead, loss of down. Once the ball is handed off, the seven-second rule is no longer in effect.

Dead Balls

- The ball must be snapped between the legs, not off to one side, to start play. The only exception to the above rule is the U6 division and any division that has a girl as center, then the snap may be from the side.
- Substitutions may be made on any dead ball.
- Play is ruled "dead" when:
 - Ball carrier's flag is pulled
 - Ball carrier steps out of bounds
 - Touchdown or safety is scored.
 - At the point of an interception (interception returns are allowed).
 - Ball carrier's knee hits the ground.
 - If the flag accidentally falls down then it becomes one hand tag to get the ball carrier down.

Note: There are no fumbles. The ball is spotted where the ball hits the ground.

Rushing the Quarterback

- All players who rush the QB must be a minimum of seven yards from the line of scrimmage when the ball is snapped. Any number of players can rush the quarterback. Players not rushing the quarterback may defend on the line of scrimmage.
- Once the ball is handed off, the seven-yard rule no longer is in effect and all defenders may go behind the line of scrimmage. A special marker, or the referee, will designate seven yards from the line of scrimmage. Remember, no blocking or tackling is allowed.

Sportsmanship/Roughing

- If the field monitor or referee witnesses any acts of tackling, elbowing, cheap shots, blocking or any unsportsmanlike act, the game will be stopped and the player will be ejected from the game. **FOUL PLAY WILL NOT BE TOLERATED.** Trash talking is illegal. Officials have the right to determine offensive language. (Trash talk is talk that may be offensive to officials, opposing players, teams, or spectators.) If trash talking occurs, the referee will give one warning. If it continues, the player or players will be ejected from the game.

Note: Referees may eject a player without a warning.

Penalties

- All penalties will be called by the referee. All penalties will be assessed from the line of scrimmage.

Defense

- Offsides - 5 yards and automatic first down
- Interference - 10 yards and automatic first down
- Illegal contact (holding, blocking, etc.) - 10 yards and automatic first down
- Illegal flag pull (before receiver has ball) - 10 yards and automatic first down
- Illegal rushing (starting rush from inside 7-yard marker) - 10 yards and automatic first down

Offense

- Illegal motion (more than 1 person moving, false start, etc.) - 5 yards and loss of down; (play blown dead)
- Illegal forward pass - 10 yards and loss of down. (Play blown dead)
- Offensive pass interference (illegal pick play, pushing off defender) - 10 yards and loss of down
- Flag guarding - 10 yards and loss of down

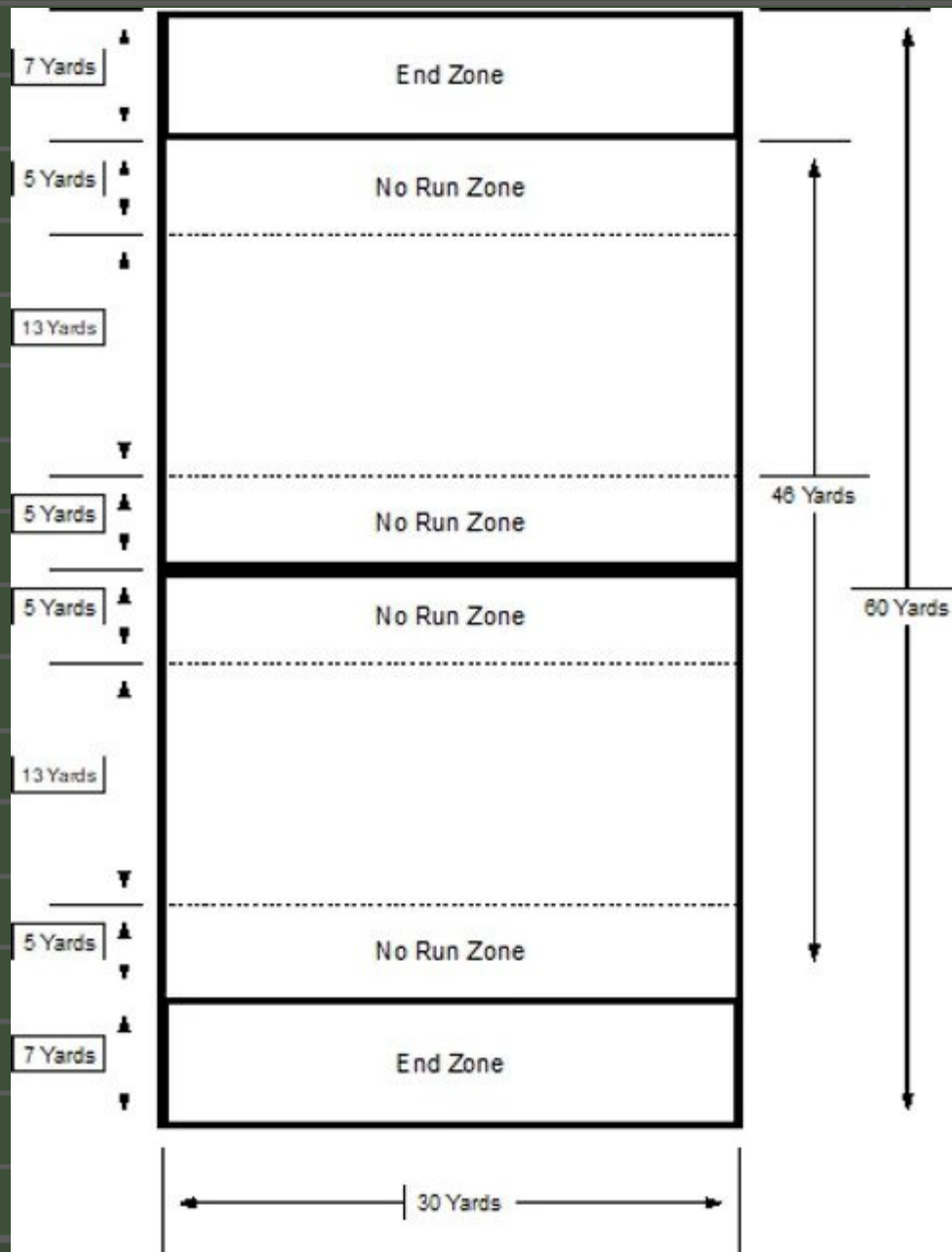
Flag Football Rules

- Delay of game - 10 yards and loss of down. (Play blown dead)
 - Referees determine incidental contact that may result from normal run of play.
 - During the final 2 minutes (of the second half) a defensive penalty the clock starts when ball is set and refs are ready.
 - Games cannot end on a defensive penalty, unless the offense declines it.

Attire

- Cleats are allowed, except for metal spikes. Inspections must be made.
- All players are required to wear a protective mouthpiece; Amenity Athletics Flag Football jerseys must be worn during play and shorts should have NO pockets.

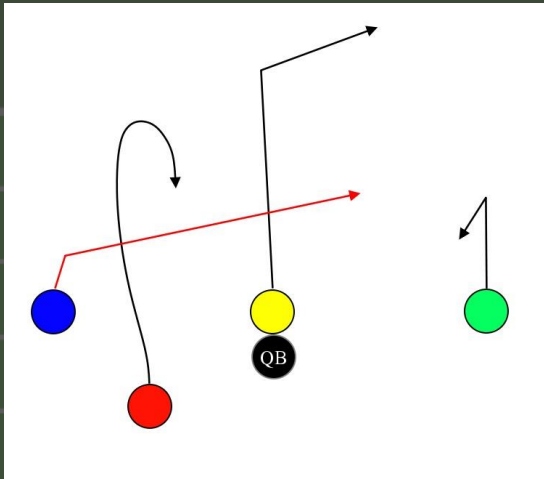
Field Layout:



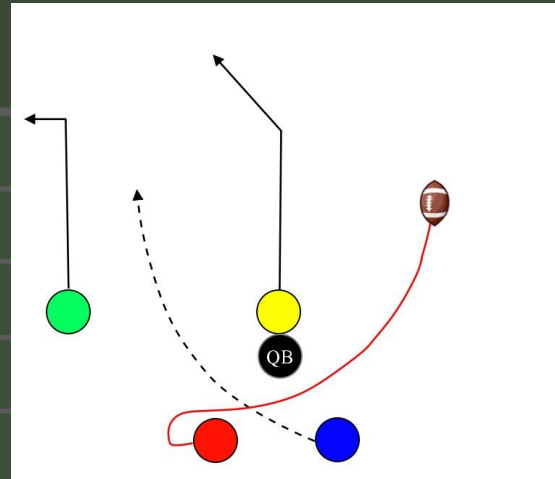
Flag Football Plays

(According to MyFootballPlays.com)

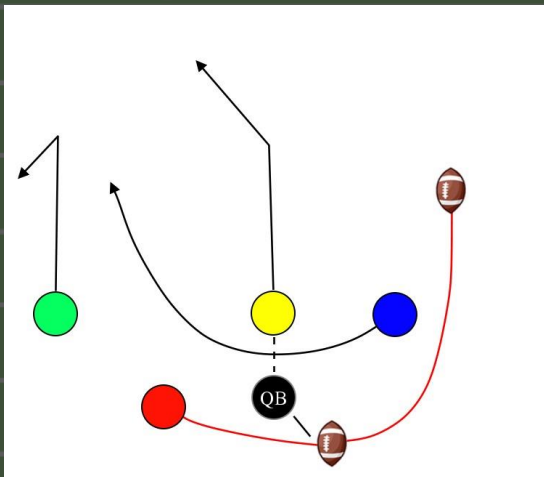
Below you will see samples of Flag Football plays. We will be releasing a full playbook to all coaches in January!



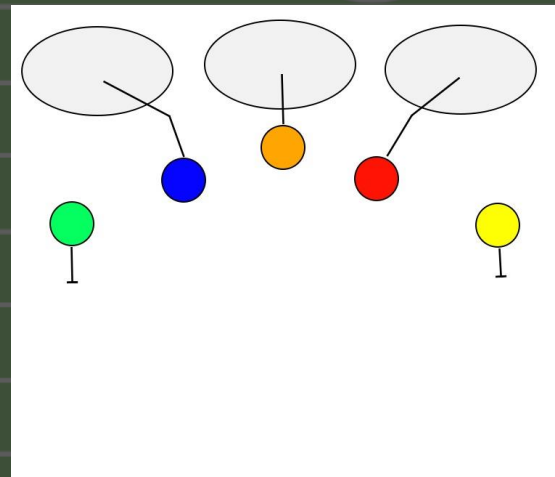
Ace Left WR Slant



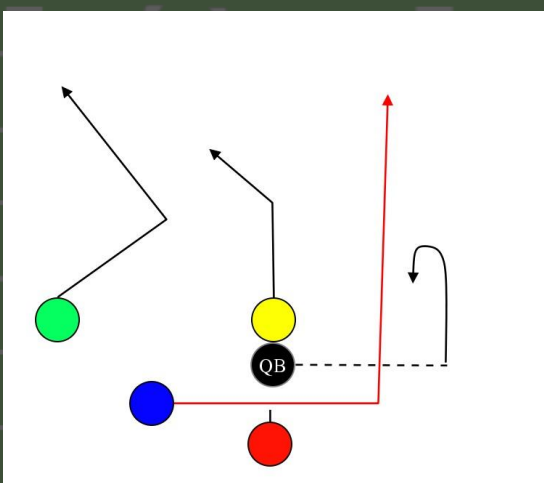
Counter Handoff



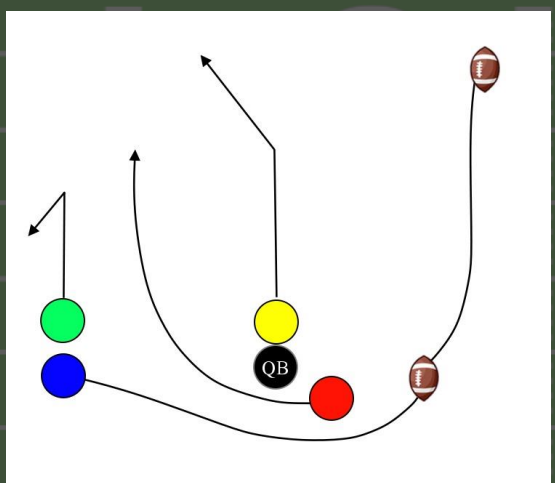
Fake Left



Prevent Man



QB Motion Go



Reverse Fake

Picture Day

Flag Football picture day will be February 6th, 2021 at Bartram Springs by
Flashback Photography.



3600 Peoria Rd. Suite 101, Orange Park, FL 32065
904-269-1938



**OFFICIAL PHOTOGRAPHERS
FOR AMENITY ATHLETICS**

Amenity Athletics will continue to monitor Local, State and Federal communications, guidelines, recommendations and advisories regarding the Coronavirus Disease 2019 (COVID-19).

*The below are recommended for any parent, guardian, or player participating in Amenity Athletics Recreational programs.

For Parents

- Please check your child's temperature before bringing them to a practice or to a game.
- Please adhere to social distancing during practices and games. If you feel like you cannot do so, please stay in your car.
- Sanitize or clean all of your child's clothes and equipment before and after each game and practices (cleats, ball, shin guards, etc.);
- Please wear a mask during practices or game days if social distancing is not possible.
- Please let Amenity Athletics know immediately if your child becomes ill for any reason. Please reach out to TCallahanAmenity@gmail.com
- Please provide personal sanitizer to your child for practices and games.

For Players:

- Please wash your hands before and after practices and games.
- We would like to encourage all players to wear a mask before and after practices and games.
- Please do not touch anyone else's equipment, water, snack, or bag. *Bring your own water bottle to all practices and games.
- We would like everyone to please practice social distancing when not playing or off the fields and place bags or equipment at least 6 feet apart.
- Please no group celebrations, high fives, shaking hands, hugs, etc.

For Coaches:

- Please help Amenity Athletics to ensure health and safety of the athletes.
- Please ask players how they are feeling. If someone does not look healthy please speak to their parents and see if sending them home might be the best decision.
- Please continue to follow all state and local health protocols.
- Please make sure all players have their own equipment, water bottle, shoes, etc.
- Coaches or Assistant Coaches should be the only one handling team equipment during practices and games.
- Please maintain social distance during practices and game days. If you feel you can not maintain social distancing, we suggest wearing a mask.
- Please sanitize team equipment after practices and/or game days.

COVID Update

For Spectators:

- Limit the number of spectators for your child to 2.
- Upon arrival, watch games only from the sidelines.
- Wear a mask if unable to adhere to social distancing guidelines.
- Maintain social distancing guidelines while spectating games, staying 6ft away from other spectators.
- Leave the field area as soon as the game concludes.
- We also recommend that parents or guardians bring their own seating when spectating games and avoid bleachers or public seating when possible.
- Please arrive no sooner than 15 minutes before game time and please do not remain on the field after the game.

For Referees:

- Wear a mask while at the fields, except while refereeing games.
- Ensure that no more than 2 coaches/managers are present in each team's bench area.

Player Protocols Following Confirmed or Suspected Case of Covid-19

- Inform your coach and email Tim Callahan at TCallahanAmenity@gmail.com immediately.
- Person cannot attend Amenity Athletics games or practices until:
 - 14 days have passed since symptoms first appeared OR Negative results of an FDA authorized COVID-19 test from at least two consecutive respiratory specimens collected 24 hours apart (two negative specimens).

Player / staff with confirmed COVID-19 who have not had any symptoms:

- Inform Tim Callahan at TCallahanAmenity@gmail.com immediately
- Person cannot attend games or practices until:
 - 14 days after date of their first positive COVID-19 test, assuming no symptoms since that time OR negative results of an FDA authorized COVID-19 test from at least two consecutive respiratory specimens collected 24 hours apart (two negative specimens).

Protocols Following Exposure to a Suspected or Diagnosed Case of COVID-19

- Take your temperature if symptoms develop.
- Practice social distancing. Maintain 6ft of distance from others and stay out of crowded places.
- Follow CDC guidance if symptoms develop.
- Stay at home until 14 days after your last exposure; monitor for any symptoms consistent with infection during this timeframe.
- Check temperature twice a day and stay away from people who are at higher-risk.
- If asymptomatic after 14 days since last exposure, they can return to participation.

Amenity Athletics will continue to:

- Keep up to date with Local, State, and Federal Regulations and distribute protocols accordingly.
- Communicate regularly with all coaches throughout the season in order to implement plans to notify teams of any situations where someone may have been exposed to someone who has tested positive for COVID-19.
- Educate all staff on protocols and requirements, including state and local regulations, CDC recommendations, and other necessary information.
- Ensure adequate field space for social distancing.

Calling all local businesses! Amenity Athletics is now looking for businesses that would like to partner up for the upcoming 2021 seasons!

Monetary sponsors will be eligible to receive:

- Logo placement on our website
- Logo placement on player's jerseys
- Advertisements within our digital newsletter
- Tent setup on game days

We have sponsorship opportunities available at multiple levels. If your business is interested in advertising within our digital newsletter or being a partner with Amenity Athletics at any level please reach out to Solveig Hackleman at your convenience at Shackleman@vestapropertyservices.com.

AMENITY ATHLETICS

Time for 2021!

